

BIBLE™ Lessons for Deliverance of a Better Business Plan

“**BIBLE™ Lessons for Deliverance of a Better Business Plan**” teaches how to strategically use information and records gathered from the **RCA™** method to better develop, design and route an effective road map customized for your business journey that clearly defines the following mile markers for which to plan, reference, evaluate and measure your success: Executive Summary, Company Description, Market Analysis, Organization and Management Plan, Product or Service Development, Marketing and Sales Strategy, Funding Request and Financial Data.

Our easy-to-understand system and instructions help you calculate the fastest, shortest and least expensive route to get you to your business goals' destination. **Business instructions build labor equity.**

“**RCA™ Method of Creating Sound Business Records**” is recommended introductory to “**BIBLE™ Lessons for Deliverance of a Better Business Plan**” and both are predecessors to our “**M.A.D.E.™ in the USA**” system, which strategically combine to guarantee your business success in today’s technology-driven marketplace. With 21 years of experience in advertising, marketing and talent industries, Larry Freeman personally models his message having used this same system to transform his ideas into several, successful private business endeavors.

Larry Freeman, CEO & President of LAF Productions, Inc.

“**BIBLE™ Lessons for Deliverance of a Better Business Plan**”: In this lecture, Larry Freeman discusses how to strategically use information and records gathered from our **RCA™** method to better develop, design and route an effective road map customized for your business journey with clearly defined mile markers for which to plan, reference, evaluate and measure your success.

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